

# CURRICULUM VITAE



**Preston  
Rowe  
Paterson**

Valuation Intelligence



## Gregory Sugars

**National Director & CEO OAM**

Preston Rowe Paterson Australasia Pty Ltd

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## Career Background

Greg is the Chief Executive Officer and a National Director with the Preston Rowe Paterson Group.

His 13 years within the company has seen him focusing on the internal growth of existing franchisees and adding new franchisees in key targeted locations to assist in PRP's national expansion as well as the enhancement of the PRP brand.

## Key Expertise

- Executive Leadership;
- Strategic Planning;
- Business Growth and Development;
- Merges & Acquisitions;
- Corporate Governance (Public & Private Companies);
- P & L Oversight;
- Change Management;
- Brand Management and Marketing;
- Project Management;
- International Strategic Relationships.



**Diploma Business** (Management)

**Advance Diploma Business** (Marketing)



**Fellow Australian Property Institute  
(FAPI)**

**Fellow Royal Institution of Chartered  
Surveyors**

**Fellow Australian Institute of Company  
Directors Member**

**PCA Valuers Round Table Founding  
Committee Member**

**Justice of the Peace for the state of Victoria**

**The Order of Australia Association Member  
OAM**



## Employment Chronology

### **Preston Rowe Paterson Australasia Pty Ltd** **CEO & National Director** **2011 - Present**

Greg was appointed CEO of the national group in July 2011. In July 2013 he became a National Director. Having had extensive experience in growing (both organically and by acquisition) a national property services business was a key factor in his executive appointment by the Preston Rowe Paterson Australasia national board.

Greg's key focus is facilitating growth of existing franchisees and adding new franchisees in key targeted locations to assist in PRP's national expansion as well as the enhancement of the PRP brand.

### **Opteon Property Group Pty Ltd** **Founding CEO** **2004 - 2011**

Greg was the founding CEO of the Opteon Property Group. The role entailed the establishment of a national branding and business presence for 5 existing professional services businesses providing valuations and professional property consulting.

Key achievements included:

- Growth of the business from AUD \$27m to AUD \$65m
- Expansion from 15 branches to 61 branches
- Establishment of new stand alone businesses in the Quantity Surveying and Property Law sectors.

### **The Market Line Group** **Director** **1983 - 1987**

Greg was the founding partner and director of this start up valuation and property consulting business, which commenced trading in 1992. Key achievements included growth from start up to AUD \$7m per annum with a professional team of 90 people.